

Information about the Cyber Ambassador Scheme

Summary of the scheme

What is the Cyber Ambassador scheme?

- **Peer-led**- a small number of students are trained up by the scheme coordinators, on key cyber safety issues and digital skills. They can then pass on this learning and offer support to their peers.
- **Fun and innovative**- bespoke cyber safety programme tailored to Key Stage 2, children take on the Cyber Critters. (The Cyber Critters represent online activities, risks and harms children encounter)
- **Free and sustainable**- a free and effective way to embed cyber safety education that is regularly updated to reflect current cyber trends in cyber safety.
- **Independent**- run by the public sector with industry partners and endorsed by the Police and Crime Commissioner (PCC).

The Office of the Police and Crime Commissioner (OPCC) provides...

- Digital skills training for all Cyber Ambassadors;
- Support for schools on cyber safety;
- A link to the resources and activities hub;
- Cyber Ambassador badges and certificates;
- Top trump style Cyber Critter cards for the Cyber Ambassadors and peers they engage with;
- Regular opportunities for Cyber Ambassadors to contribute to the ongoing development of the Cyber Ambassador scheme, opportunities to support events; and
- Ongoing support from the scheme coordinator.

Schools commit to...

- Providing a member of staff to coordinate the scheme and attend the training with the Cyber Ambassadors;
- Recruiting a group of Cyber Ambassadors- max.12, who can be from across any KS2 year groups (the OPCC provides a recruitment video for use of schools);
- Supporting Cyber Ambassadors to undertake their roles and deliver cyber education to their peers;
- Liaising and communicating with the scheme coordinator; and
- Completing termly evaluations (the staff lead is required to complete the evaluation)

Aims and objectives of the scheme

- 1. To equip Cyber Ambassadors with skills to support their peers online.**
 - Cyber Ambassadors will receive training through our *Take on the Critters* programme, delivered by the scheme coordinator.
 - This training will help Cyber Ambassadors to develop essential digital skills including privacy and security; managing online information; self-image and identity; online reputation; online critical thinking; health, wellbeing and lifestyle; online relationships; and exploring opportunities and risks of the internet.
 - Through the OPCC, Cyber Ambassadors will also be provided with learning opportunities from digital skills partners, which will enable them to enhance their cyber safety knowledge.
- 2. To build the digital resilience of all young people, embed a culture of digital citizenship, and strengthen emotional awareness and resilience within schools across Hampshire, Isle of Wight, Portsmouth and Southampton.**
 - The scheme is peer-led, meaning that Cyber Ambassadors will pass on their learning, and offer support to their peers.
 - As part of the training, Cyber Ambassadors will create an action plan as to how they will work to deliver cyber education within their schools and colleges (please see list below detailing how Cyber Ambassadors can do this).
 - Cyber Ambassadors should then meet regularly to reflect, work on tasks and develop new ideas.
- 3. To create a network of schools who are committed to keeping their children safer online.**
 - Through the scheme, schools will share resources and best practice with the scheme coordinator, in order to inform the implementation of the Cyber Ambassador scheme in other schools across the county.
 - There will also be opportunities for Cyber Ambassadors to contribute to the development of the wider scheme.

The role of a Cyber Ambassador

A Cyber Ambassador...

- Is part of the Police and Crime Commissioner's Cyber Ambassador Scheme;
- Will have been trained on digital skills, in accordance with Cyber Critters;
- Will act as a point of contact for other students on cyber issues, questions or signposting;
- Will pass on their learning and offer helpful support to their peers and establishment on cyber safety;
- Will work closely with the staff or Designated Safeguarding Lead (DSL) on cyber education, online safety & cyberbullying policies;
- Will ensure everyone in the organisation knows about the Cyber Ambassador placement;
- Will be a role model for other students in relation to positive and safe online behaviour; and
- ***Is not*** someone who will deal with safeguarding issues.

What can Cyber Ambassadors do within their roles, post training?

Once Cyber Ambassadors have received their training, they must then create a plan about how they will engage their peers, to build their digital resilience and embed a culture of digital citizenship within their school. We advise that Cyber Ambassadors meet monthly to progress their actions. There are numerous ways that the Cyber Ambassadors can engage their peers; these ways fall under four different categories:

1. **Education**- educating their peers on cyber safety issues and actions that they can take to stay safe online.
 - Delivering lessons and assemblies themselves.
 - Creating resources and lesson plans.
 - Sharing tips and advice on the latest online trends and behaviours.
2. **Awareness**- providing general cyber safety advice and tips.
 - Creating a cyber-safety notice board.
 - Writing a cyber safety newsletter/ bulletin.
 - Developing a Cyber Ambassador webpage/ blog.
 - Engaging via social media (with staff control and oversight).
3. **Support**- acting as points of contact for any cyber safety questions or concerns, providing helpful support and a place to report.
 - Holding a 'lunchtime club' or 'drop-in' clinic.
 - Creating a worry box.
 - It is important that Cyber Ambassadors work with staff to write a school online safety policy, including the process for reporting and escalation.
4. **Community Engagement**- working with trusted adults to educate and inform them about online safety.
 - Parent/ carer engagement.
 - Running sessions for staff about the latest online 'trends'.
 - Working with the elderly in the community.

Further information

For more information, please visit our [website](#) or email Marcia.Tanqanjiwa.49140@hampshire.police.uk.

We look forward to hearing from you!

