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# SAFE CHOICES = SAFE STREETS COMPETITION 2022



COLLEGE STAFF INFO PACK

#SCSS



Thank you for supporting the **SAFE CHOICES, SAFE STREETS** competition - enabling young people to be actively involved in positively influencing their peers to make safe, positive and informed choices.



## Introduction

**We are delighted to offer this opportunity to get creative and design a campaign to raise awareness of the issues affecting young people today and the associated risks and consequences; thinking about safe people, safe choices and safe situations**

Participating in this competition offers students an opportunity to be involved in a learning experience which aims to build confidence in becoming self aware and making informed choices that promote personal safety.

Through an age-relevant approach, personal safety and choice is the focus to encourage students to be self aware and assess risk related to all of the topics featured.

## Competition Guidance Packs

Separate competition packs have been created for both staff and students, this pack is for the staff.

The contents are intended to provide relevant information to support school staff with managing and overseeing participation in the process.

**IMPORTANT NOTICE:** Please read all the information in this pack before proceeding to participate to ensure the criteria and commitments required are suitable for your college and students. If you have any questions or concerns, the competition team can be contacted by email: [schoolyouthengagement@hampshire.police.uk](mailto:schoolyouthengagement@hampshire.police.uk)

### Key Dates

**Competition Opens:** February 2022

**Submission deadline:** Thursday 7th April 2022

**Finalists notified:** W/C 2nd May 2022

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### Strictly one entry per College

Please refer to the planning document for guidance and T & Cs for full competition rules



# Competition Planning & Implementation: Guidance and Advice for Staff

Respectfully considering the constraints faced by colleges regarding time and staff resources; this guidance aims to provide suggestions and offer support to staff with planning and managing the competition process.

## Resourcing & Planning

**STAFF:** nominate member(s) of staff to act as leads/point(s) of contact committed to implementing and overseeing the process, ensuring students are supported and encouraged throughout to maximise the learning experience and outcomes.

**TIME:** time to be planned and protected where possible to ensure students have sufficient time and support to develop their ideas.

**WHO:** this competition is designed for 1st year students, it is your decision as to whether this is college wide or specific to curriculum areas.

## In-house Short-listing Process

As only 1 entry per College is permitted, the process below has been captured from previous competitions as a way to ensure as many students as possible take part in the learning experience and produce content, whilst ensuring that only one is selected for entry

**This process results in the college's chosen entry already had peer approval.**

1. Groups tasked to complete design and submit by college deadline date.
2. Students present their ideas to each other within their tutor/class groups
3. Students vote on the best idea/design to represent their tutor/class
4. Students vote for their favourite (not their own) to reveal the 1 entry for formal submission.

## Planning & Support from the Education Partnership Team.

Our team are available throughout the competition process to provide support and advice regarding planning and running the competition at your college, entry criteria and short listing.

Whatever your need or concern, the team are on hand to help.  
Contact them at: [schoolyouthengagement@hampshire.police.uk](mailto:schoolyouthengagement@hampshire.police.uk)

## Preparing & Supporting Student Participation

### Introducing the competition to students

Staff to introduce the competition to students, outlining the topic, the aims and benefits, time-scales and outcomes, i.e. they may win the competition and their work could become a police campaign.

### Preparation Education

Where possible, it is advised that preparation lessons relating to the topic are delivered; please visit the Safe4me website to access relevant resources. ([www.safe4me.co.uk](http://www.safe4me.co.uk))

### Forming teams

Students to work on their designs in teams no larger than 6.

### Student packs

Student competition packs to be explained to ensure students understand all information required to complete the task, in particular the objectives and submission criteria, to ensure their design meets the aims and conditions of the competition.

### Completion of post-competition survey

**An electronic survey will be devised to capture pupils understanding, views and attitudes to enable us to evaluate learning and changes of attitude. We would greatly appreciate your support facilitating this.**

Please remember the submission deadline date when planning your school's participation: **Thursday 7th April 2022**



# Factors & Consequences: Information to guide the focus and content of entries

The information here details key factors commonly related to issues facing young people today, which should form the focus of competition entries. Students must develop their key campaign messages on the associated factors and consequences below as detailed in the student competition pack.

## Safe = People and Relationships

### Gangs/Peer Pressure:

**Gang Culture and Weapons:** Young people can be pressured into choosing which group of peers they want to be friends with or loyal to (this can include family members). This can be seen as being in a gang, or can easily transpire into such a situation.

Gangs will often expect members to be violent if necessary, and be willing to hurt others to protect themselves, other gang members or territories - this can often result in an expectation to fight, carrying a knife or a weapon.

**Relationships:** Peer pressure and competitive 'banter' when young people begin to explore relationships is common. Respectful boundaries and consent are key to a healthy relationship both romantic and friendly. These boundaries need to be respected and understood, or this can lead to police investigations and effect student's futures if charges are brought.

### Criminal Exploitation:

Involvement in organised crime groups such as those related to drugs or theft/stolen goods will increase the likelihood of a young person being involved in/ exposed to violence - increased probability of being part of a gang which again, presents the risk of being expected to fight, carry a knife or a weapon.

### Media & Glamorisation:

**Gang Culture and Weapons:** Often depicted through certain rap/gang affiliated music, films and online gaming - carrying a knife, being in a gang and using violence is portrayed in a way that can attract those wanting to be part of such a culture. People around a child can use this to groom or encourage children to get involved in a gang/group or resolve issues through violence.

**Relationships:** Our young people have access to adult content via social media and internet sites, we would find it a challenge to prevent them from looking at this content, but it is important we ensure that they are self aware and confident to recognise a healthy relationship and appropriate behaviour, which is often not represented in adult content.



# Factors & Consequences:

## Information to guide the focus and content of entries

### **Safe = Actions, Behaviours and Consequences**

#### **Injury or Fatal Outcomes:**

Acts of violence can seriously injure or cause death - the highest risk is of either is linked to knives/weapons, but more often than realised, are caused by punches/blows exchanged in fights.

#### **Carrying Knives/Weapons:**

Young people must consider the increased risk of injury to them when carrying a knife/weapon: this can be accidental - such as puncturing through clothing; or having their own knife used on them by someone who managed to gain control of it from them.

#### **Criminal Record:**

Although police will avoid criminalising young people where possible, some situations are serious enough that they are likely to be dealt with with a formal sanction which can impact on a young person's future employment and travel choices.

### **Safe = Personal Safety and Safe Communities:**

#### **Fear of Crime:**

Research has shown that young people have an increased fear of being attacked in their community, possibly due to increased media publicity relating to youth violence and knife crime across the country. This is thought this a contributory factor for rises in young people carrying knives - having no affiliation to gangs or criminal activity, having no intention of using them, having it only to protect themselves if ever faced with threat of harm.

#### **Exposure to adult content:**

It is clear that with access to the internet and social media, our young people are exposed to a greater range of adult content, and we can see from recent media stories and research that this has impacted some young peoples perception of a healthy and positive relationship. Its important we help young people understand the factors of a positive relationship and how they make informed decisions on how to be respectful within relationships and also have confidence to challenge and report when respect isn't received.

### **Safe = Situations: Safe. Responsible and Self Aware Choices**

#### **Self Awareness and smart choices to avoid risk:**

It is important that students are aware and understand the influencing factors and consequences associated with these topics to enable them to be self aware and make informed decisions about how to keep themselves and others safe and respect other people- this is essential to helping them develop positive campaign messages which encourage safe and responsible choices.





# Entry Information: Design Objectives, Submission Criteria and Conditions

The objectives and submission criteria are set out here to ensure entries meet the aims of the campaign and maximise outcomes.

Please ensure this information is communicated to students accordingly to ensure they are clear about the focus of the work they will undertake as the points set out here will be taken into consideration in the shortlisting and judging process.

## Design Objectives

To develop messages that peer audiences can relate to, giving a balanced and informative insight into risks and consequences associated with

Use relevant language and terminology which is appropriate (non-offensive/ discriminatory) which peers will identify with.

Include **factors** which may be known to influence young people getting involved in youth violence as set out in the factors and consequences page of this pack

Include information about **risks & consequences** of unsafe situations, behaviours, people and personal safety as set out in the factors and consequences page of this pack

Promote **positive messages** to encourage young people to make safe and responsible choices.

Promote **advice and information** about support services local/national, online, and identifying trusting adults in school and in life.

Promote advice and information about seeking support through Childline and /or reporting crime to police or through Fearless.

## Submission Criteria

Students are encouraged to be innovative, imaginative and creative with their ideas and designs, whilst ensuring submissions meet the criteria set out below:

**Media film:** must be no more than **two minutes** long and be in MP4 or WMV formats. Widescreen ratio 1080 x1920 (can be divided into a series of short clips i.e. 4 x 30 or 6 x 20 sec)

Content which is not film i.e. art, digital graphics or written, can be photographed and submitted.

**Campaign Plan:** Students should submit a plan with their entry to explain how their design will appeal to peers, their vision of how it would be used and what they want to achieve.

**To register your interest please [click here](#), complete the form and submit it to the Education Partnership Team.**

**Submissions: Entries received after Thursday 7th April 2022 23:59h will not be entered.**

## Short-listing Details

Short listing will be carried out during Spring Break by a panel of professionals and young people. Entries will be scored against the objectives to ensure a consistent and fair decision.

Colleges will be notified as soon as possible following the decisions.



# Terms and Conditions

## Disclaimer

By participating in this competition, the college accepts that all ideas devised as part of this competition will be used for the purposes of a communications campaign, and the intellectual property rights in respect of those ideas will be invested in by Hampshire Constabulary and local partners associated with this project

We reserve the right to amend or alter the terms of the competition where necessary and reject entries from those not meeting the conditions or spirit of the competition.

## Submission Checklist

**A college's decision to participate in the competition must be discussed, agreed and supported by the the Principal or other appropriate senior manager and other significant senior staff.**

Colleges are permitted to submit **one entry only**.

Submissions must be made by a member of staff and not directly by students.

All entries should comply with the instructions and criteria provided in both the staff and student packs.

College staff are expected to facilitate students participating in the competition to complete the post-competition electronic survey to help us evaluate the experience.

Team sizes can range from 1 to a maximum of 6 and detailed at the time of submitting the entry.

Whilst we take a practical and realistic view with regard to the language used by students in their entry, we reserve the right to edit unnecessary and inappropriate language at our discretion.

No responsibility will be accepted for entries lost, delayed or corrupted due to computer error in transit. If you have any submission issues or need support please contact the competition mailbox.

The closing date for entries is strictly **11.59pm on Thursday 7th April 2022**; late entries will not be accepted.

Entries must be submitted via the competition mailbox:

**[schoolyouthengagement@hampshire.police.uk](mailto:schoolyouthengagement@hampshire.police.uk)**

## Short Listing Process

**Six** entries will be short-listed from all submissions.

Short listing will be carried out by a multi-agency panel and will include youth representation; entries will be measured against criteria set out the 'Objectives, Submission and Entry Criteria' to ensure a consistent and fair judging process.

Short-listed finalists will be notified via the nominated school contact by telephone or email by the end of the week commencing **23rd May 2022**.

Short listing decisions will be final and no correspondence will be entered into this decision.

## Prizes and Awards

The winning college will have their idea developed into a campaign and both team members and the college will be awarded certificates and vouchers.

The winning team will work closely with us to finalise their idea into a campaign to delivers key messages to peer groups about the importance of staying safe. **Final decisions will be made by the police competition team.**

Runner-up prizes will be awarded in recognition of students work. Certificates will be provided to all finalists.

If you have any concerns or questions relating to the terms and conditions, please contact the education team at:  
**[schoolyouthengagement@hampshire.police.uk](mailto:schoolyouthengagement@hampshire.police.uk)**