

# **POLICE** **APPRENTICE**

## **STREET SAFE. STREET SMART COMPETITION 2020**

Information Pack for Teachers



Thank you for supporting the Police Apprentice **Street Safe. Street Smart** competition - enabling pupils to be actively involved in positively influencing their peers to make safe, positive and informed choices.



## Introduction

**We are delighted to offer year 6 pupils the opportunity to get creative and design a police campaign to raise awareness of the risks and consequences associated to youth violence, thinking about safe people, safe actions and safe situations**

Participating in this competition ahead of transition offers Yr 6 children a unique opportunity to be involved in a learning experience which aims to reduce the risk of them getting involved in harmful situations associated to youth violence.

Through an age-relevant approach, personal safety and choice is the alternative focus taken to of assess risks related to gangs, weapons or knives

## Police Apprentice Explained

Police Apprentice is a tried and tested education initiative which actively involves children in a task to problem solve issues affecting them, their peers and communities.

It aims to educate and develop skills to recognise risk and improve ability to respond safely and responsibly. The learning journey also aims to support development of soft skills such as teamwork, subject research/analysis, creative design and marketing as part of a social action/enterprise project.

Police Apprentice gives children a platform and a voice; it encourages them to be as creative and innovative as they want with their design ideas to ensure it appeals to children of a similar age.

The winning entry, chosen by a panel of judges, will be further developed to be campaign ready and formally launched across Hampshire and the Isle of Wight ahead of Summer 2020.

## Key Dates

**Competition Opens:** January 2020

**Submission deadline:** Wednesday 20th May 2020 23:59

**Finalists notified:** W/C Monday 1st June 2020

**Finalist event:** Thursday 25th June 2020

## Competition Guidance Packs

Separate competition packs have been created for both teachers and pupils - this pack is for teachers. The contents are intended to provide relevant information to support school staff with managing and overseeing participation in the process.

Planning & Implementation

Factors & Consequences

Entry Information

Terms & Conditions

**IMPORTANT NOTICE:** Please read all the information in this pack before proceeding to participate to ensure the criteria and commitments required are suitable for your school and pupils. If you have any questions or concerns, the competition team can be contacted by email: [policeapprentice@hantspol.gov.uk](mailto:policeapprentice@hantspol.gov.uk)

## Strictly one entry per school

Please refer to the planning document for guidance and T & Cs for full competition rules

# Competition Planning & Implementation: Guidance and Advice for Teachers

Respectfully considering the constraints faced by schools regarding time and staff resources; this guidance aims to provide suggestions and offer support to teachers with planning and managing the competition process.

## Resourcing & Planning

**STAFF:** nominate member(s) of staff to act as leads/point(s) of contact committed to implementing and overseeing the process, ensuring pupils are supported and encouraged throughout to maximise the learning experience and outcomes.

**TIME:** curriculum time to be planned and protected where possible to ensure pupils have sufficient time and support to develop their ideas. This may include allowing pupils access to school resources lunch/breaktimes to progress their work.

**WHO:** decide which classes/pupils will participate. Where a whole Yr. 6 approach may be taken and multiple entries created, it may be necessary for an in-house selection process to meet the condition of **1 entry per school**

## In-house Shortlisting Process

As only 1 entry per school is permitted, the process below has been captured from previous competitions as a way to ensure as many pupils as possible take part in the learning experience and produce content, whilst ensuring that only one is selected for entry

**This process results in the school's chosen entry having child-appeal having already had peer approval.**

1. Tutor/class groups tasked to complete design and submit by in-school deadline date.
2. Pupils present their ideas to each other within their tutor/class groups
3. Pupils vote on the best idea/design to represent their tutor/class
4. Whole year to vote for their favorite (not their own) to reveal the 1 entry for formal submission.

**Please remember the submission deadline date when planning your school's participation:**

**Wednesday 20th May 2020**

## Planning & Support from Central Team

Our competition team are available throughout the competition process to provide support and advice regarding planning and running the competition at your school, entry criteria, shortlisting and the final event.

Whatever your need or concern, the team are on hand to help. Contact them at: [policeapprentice@hantspol.gov.uk](mailto:policeapprentice@hantspol.gov.uk)

## Preparing & Supporting Pupil Participation

### Introducing the competition to pupils

Teacher(s) to introduce the competition to pupils, outlining the topic, the aims and benefits, timescales and outcomes, i.e. they may win the competition and their work become a police campaign.

### Preparation Education

Where possible, it is advised that preparation lessons relating to the topic are delivered; please visit the Safe4me website to access relevant resources. ([www.safe4me.co.uk](http://www.safe4me.co.uk))

### Forming teams

Pupils to work on their designs in teams no larger than **6 pupils**.

### Pupil packs

Pupil competition packs to be explained to ensure pupils understand all information required to complete the task, in particular the objectives and submission criteria, to ensure their design meets the aims and conditions of the competition.

### Completion of post-competition survey

An electronic survey will be devised to capture pupils understanding, views and attitudes to enable us to evaluate learning and changes of attitude. **We would greatly appreciate your support facilitating this.**

# Factors & Consequences: Information to guide the focus and content of entries

The information here details key factors commonly related to youth violence which should form the focus of competition entries. Pupils must develop their key campaign messages on the associated factors and consequences below as detailed the in the pupil competition pack.

## Safe = People and Relationships

### Gangs/Peer Pressure:

Young people can be pressured into choosing which group of peers they want to be friends with or loyal to (this can include family members). This can be seen as being in a gang, or can easily transpire into such a situation.

Gangs will often expect members to be violent if necessary, and be willing to hurt others to protect themselves, other gang members or territories - this can often result in an expectation to fight, carrying a knife or a weapon.

### Criminal Exploitation:

Involvement in organised crime groups such as those related to drugs or theft/stolen goods will increase the likelihood of a young person being involved in/exposed to violence - increased probability of being part of a gang which again, presents the risk of being expected to fight, carry a knife or a weapon.

**Media & Glamorisation:** Often depicted through certain rap/gang affiliated music, films and online gaming - carrying a knife, being in a gang and using violence is portrayed in a way that can attract those wanting to be part of such a culture. People around a child can use this to groom or encourage children to get involved in a gang/group or resolve issues through violence.

## Safe = Actions, Behaviours and Consequences

### Injury or Fatal Outcomes:

Acts of violence can seriously injure or cause death - the highest risk is knives/weapons, but more often than realised, are caused by punches/blows exchanged in fights.

### Carrying Knives/Weapons:

Carrying knives/weapons is a serious offence and can result in a young person being charged with a criminal offence. It is also a risk to the young person's safety and the safety of others. Carrying knives/weapons is also a risk to the young person's future employment and travel choices.

### Criminal Record:

Although police will avoid criminalising young people where possible, violent behaviour and incidents involving weapons are serious and likely to result in a formal sanction which can impact on a young person's future employment and travel choices.

## Safe = Situations: Safe, Responsible Choices

### Risk Avoidance:

It is important that pupils are aware and understand the influencing factors and consequences associated to youth violence to enable them to consider risky situations and think of ways to avoid becoming involved - this is essential to helping them develop positive campaign messages which encourage safe and responsible choices.

## Safe = Personal Safety and Safe Communities:

### Fear of Crime:

Research has shown that young people have an increased fear of being attacked in their community, possibly due to increased media publicity relating to youth violence and knife crime across the country. This is thought to be a contributory factor for rises in young people carrying knives - having no affiliation to gangs or criminal activity, having no intention of using them, having it only to protect themselves if ever faced with threat of harm.

# Entry Information: Design Objectives, Submission Criteria and Conditions

The objectives and submission criteria are set out here to ensure entries meet the aims of the campaign and maximise outcomes.

Please ensure this information is communicated to pupils accordingly to ensure they are clear about the focus of the work they will undertake as the points set out here will be taken into consideration in the shortlisting and judging process.

## Design Objectives

To develop messages that peer audiences can relate to, giving a balanced and informative insight into risks and consequences associated with youth violence and how to keep safe.

Use relevant language and terminology which is appropriate (non-offensive/discriminatory) which peers will identify with.

Include **factors** which may, or known to, influence young people getting involved in youth violence as set out in the factors and consequences page of this pack

Include information about **risks & consequences** of unsafe situations, behaviours, people and personal safety as set out in the factors and consequences page of this pack

Promote **positive messages** to encourage young people to make safe and responsible choices.

Promote advice and information about **support services** local/national, online, and identifying **trusting adults** in school and in life.

Promote advice and information about seeking support through Childline and /or reporting crime to police or through Fearless.

## Submission Criteria

Pupils are encouraged to be innovative, imaginative and creative with their ideas and designs, whilst ensuring submissions meet the criteria set out below:

**Media film:** must be no more than **two minutes** long and be in MP4 or WMV formats. Widescreen ratio 1080 x1920 (can be divided into a series of short clips i.e. 4 x 30 or 6 x 20 sec)

Content which is not film i.e. art, digital graphics or written, can be photographed and submitted.

**Campaign Plan:** Pupils should submit a plan with their entry to explain how their design will appeal to peers, their vision of how it would be used and what want to achieve.

**Submissions:** Entries received after **Wednesday 20th May 2020, 23:59h** will not be entered.

**Important Note:** Schools and pupils entering the competition must agree to attend the final event if shortlisted, and will be required to prepare a short presentation to present to judges at the event.

## Shortlisting Details

Short listing will be carried out during May half-term by a panel of professionals and young people. Entries will be scored against the objectives to ensure a consistent and fair decision.

Shortlisted schools will be notified as soon as possible following the shortlisting decisions.

## Finalist Event Plan

The finalist event will be held on Thursday 25th June 2020.

The event will be held at Police Training HQ, Hamble Lane, Netley, SO31 4TS. Times TBC

Finalists will present their ideas to a small panel of judges made up of representatives from the police, youth partners/organisations and young people.

The winner will be selected by the panel at the event and awarded winner status along with any subsequent prizes.

Runner up status will be announced and any subsequent prizes and certificates awarded.

# Terms and Conditions

## Police Apprentice Street Safe, Street Smart School Competition

### Disclaimer

By participating in this competition the school accepts that all ideas devised as part of this competition will be used for the purposes of a communications campaign and the intellectual property rights in respect of those ideas will be invested in by Hampshire Constabulary and local partners associated with this project

We reserve the right to amend or alter the terms of the competition where necessary and reject entries from those not meeting the conditions or spirit of the competition

### Submission Checklist

**A school's decision to participate in the competition must be discussed, agreed and supported by the Headteacher and other significant senior staff.**

Schools are permitted to submit **one entry only from year 6 pupils**

Submissions must be made by a member of school staff, not by pupils.

All entries should comply with the instructions and criteria provided in both the teachers' and pupils' packs.

School staff are expected to facilitate pupils participating in the competition to complete the post-competition electronic survey to help us evaluate the experience.

Team sizes can range from 1 to a maximum of 6 pupils and detailed at the time of submitting the entry.

Whilst we take a practical and realistic view with regard to the language used by pupils in their entry, we reserve the right to edit unnecessary and inappropriate language at our discretion.

No responsibility will be accepted for entries lost, delayed or corrupted due to computer error in transit. If you have any submission issues or need support please contact the competition mailbox.

The closing date for entries is strictly **11.59pm on Wednesday, May 20th, 2020**; late entries will not be accepted.

Entries must be submitted via the competition mailbox:  
**policeapprentice@hantspol.gov.uk**

If you have any concerns or questions relating to the terms and conditions, please contact the education team at:  
**policeapprentice@hantspol.gov.uk**

### Short Listing Process

**Six** entries will be shortlisted from all submissions and will be required to attend the finals event.

Short listing will be carried out by a multi-agency panel and will include youth representation; entries will be measured against criteria set out the 'Objectives, Submission and Entry Criteria' to ensure a consistent and fair judging process.

Shortlisted finalists will be notified via the nominated school contact by telephone or email by the end of the week commencing Monday, June 1, 2020.

Short listing decisions will be final and no correspondence will be entered into over this decision.

### Finals Event

Finalists will be expected to prepare a short presentation to showcase their idea to a panel of judges at the finalist event at Police Training HQ, Netley.

One overall winner will be selected by the judges which will include youth representation. Judges will not have participated in the short listing process, seen any entries prior to the event or be associated to any schools to ensure an impartial and fair result.

The decision of the judges is final and no debate will be entered with regard to that decision.

Schools will be responsible for their own travel arrangements and costs of travel for the finals event.

### Prizes and Awards

The winning school will have their idea developed into a campaign and team members will be awarded certificates and other prizes

The winning team will work closely with us finalise their idea into a campaign to delivers key messages to peer groups about the importance of staying safe. **Final decisions will be made by the police competition team.**

Runner-up prizes will be awarded in recognition of pupil's work. Certificates will be presented to all finalists.