

POLICE APPRENTICE

STREET SAFE. STREET SMART COMPETITION 2020

Information Pack for Pupils



Welcome to the Police Apprentice Street Safe, Street Smart competition to design a campaign to help police keep you, your friends and your community safe.

The aim of the competition is for you design a way of telling other children how to be **Street Safe**.

Street Smart - helping them make safe, kind and responsible choices

Thinking of being safe when hanging out on the streets, you must create safety messages and advice based on:

Safe People
Safe Behaviour
Safe Situations and.....

Keeping yourself and your community safe.

Taking part gives you a chance to learn more about street dangers and how to manage them safely so you can warn other children.

So what do you have to do to take part?

Police Apprentice puts you in the role of police officers, taking on the task to tackle crime just as police do to keep children and communities safe.

Working with a maximum of 5 friends, you must research the issues explained in the **briefing sheet**, all linked to staying safe when hanging out on the street.

You must create clear messages that you think other children need to know to stay safe, behave safe, make safe decisions and where they can get more information, help and advice if they need it.

Once you have decided on your campaign safety messages, your team needs to design a way to get these out there; thinking of ways that are fun, that others will listen to and take notice of what you are telling them.

If your design is chosen as a finalist, you will be invited to a grand event at the Police Training Headquarters to present your idea to judges.

To help you with your research, planning and final design, this competition pack gives you more information to make sure your entry meets the rules.

If you have any questions speak with your teacher who can help you.

A circular graphic with a purple border containing the words "Good Luck" in white, handwritten-style font.

...and we look forward to receiving your entry!

Street Safe. Street Smart Competition Information

This information is to help answer any questions you may have about entering the competition and what taking part involves.

How do we submit our entry?

The closing date for your entry is Wednesday 20th May 2020

Your entry must be sent in by your teacher; they have all the details about how to do this for you.

If your design is chosen as a finalists, we will let your teacher know during the week beginning Monday 1st June 2020

If you are a finalist, you must plan a short presentation about your campaign to present to judges at the finals event.

Important Note: If you decide to enter this competition, you must be prepared to attend the finals event with your team if you are chosen as finalists.

What happens at the finals event?

The finals event will be held at the Hampshire Police Training Headquarters, Hamble on Thursday 25th June 2020

All finalists will present their campaign to the judges, competing against other finalists to be chosen as the winner.

At the end of the event, the judges will announce the winning group and award certificates and prizes.

There will only be one main winner; with some runner up prizes to celebrate your achievements.

Everyone will be presented a certificate.

What happens if we win?

If you are lucky enough to win the competition, your design will be used as a campaign across the whole of Hampshire, and your team will win some goodies!!!

You and your team will get the opportunity to work with our team to further develop your idea to get it ready to launch to the public for Summer 2020.

Important Note: If your entry is chosen as the winning campaign; we may need to make some necessary changes to your design - this is to help make sure your final campaign version is the best it can be!!!

Street Safe. Street Smart Competition Information

This information is to help you with planning your design, deciding your messages and to answer any questions you may have about entering the competition.

What should the design look like?

Be as adventurous and creative as you want:

it's important that you have fun, making sure your idea catches the attention of others your age so they will listen to your advice: **Music/Rap ~ Art & Design ~ Social Media ~ Drama/Film ~ Spoken word/Poetry.**

Tell us as much as you can about your design idea: include scripts, storyboards, digital media, photography, artwork or copies of your plans with your final piece so we can see how you came up with the idea.

Note: Video/film clips must be no longer than **2 minutes long**

How will taking part help me and my friends?

Other than possibly being the winners, taking part will help you learn more about dangers and consequences to help you keep yourself safe when out and about.

Taking part can also improve your team-working, design and creativity skills. Most importantly, you can feel good knowing you have created something great to help other children keep safe!

Can I design an idea on my own?

It is okay to work by yourself if you prefer, but think how working with a team of friends can help with things like sharing ideas and sharing the work - this way everyone contributes to the final campaign.

Are there any rules?

Your teachers will know all the competition rules and will help you, but there are some important points you should know for planning and designing your entry.

Language: you can use language and words that children your age will understand and might use, but please **do not** use rude or offensive language. We will not accept your work if you do.

Messages: Be sure you plan your messages around the issues listed in the briefing sheet - they can mention the dangers but should be more about being safe.

Survey: We ask you to complete a survey after the competition to help us see what you learned and how valuable it was for you.

Street Safe. Street Smart Campaign Competition 2020 Briefing Sheet

"To carry out the competition challenge you will step into the role of a 'Police Apprentice' and just as the police do as part of their duty to keep children and communities safe, you must help other children to be Street Safe, Street Smart"

To help children be **Street Safe. Street Smart** you will have to....

1. Find out more about street dangers
2. Decide what you think children need to know to keep **Street Safe**
3. Design a way to share your safety messages which you think children will listen to - helping them be **Street Smart.**

Remember that your teachers are there to help and support you..

Good Luck

To help plan and design your campaign, why not ask yourself...

'What advice would I give myself?'

'What would make me listen?'

'How can I help other children?'

Remember.... your safety messages must include advice about: **Safe People**
- Safe Behaviour - Safe Situations - Keeping Me and My Community Safe
to help other children to be safe, kind and sensible, getting help if they need it.

Safe People

Having safe friends your own age who are not in gangs, not involved in crime or behaving in unsafe ways.

Safe Behaviour

Hanging out with good friends who wouldn't break the law by carry knives or weapons, or be mean in ways to hurt you, others or property

Include **advice & information** about telling a trusted adult if worried, reporting to police or to Fearless.

Safe Situations

Street Safe. Street Smart = **THINK..**
Is this dangerous?
Can I get hurt?
Can others get hurt?
Is it breaking the law?
Will it affect me, my family, my friends and my community?

Keeping Me & My Community Safe

Making safe choices
Not being pushed into unsafe things
Not putting you or others at risk of getting hurt or in trouble with the police.